

Covid Recovery Community Plan

Final draft 0.5

Introduction

In July 2020, Burnley Council's Executive published a 10 point plan to keep people safe and help our economic recovery. This document builds on that plan to create a fully-fledged strategy and action plan. The strategy is owned by the Executive, with delivery overseen by the Council's Chief Executive and Chief Operating Officer, who will work with national and local partner agencies, and residents: the objectives will only be achieved through partnership.

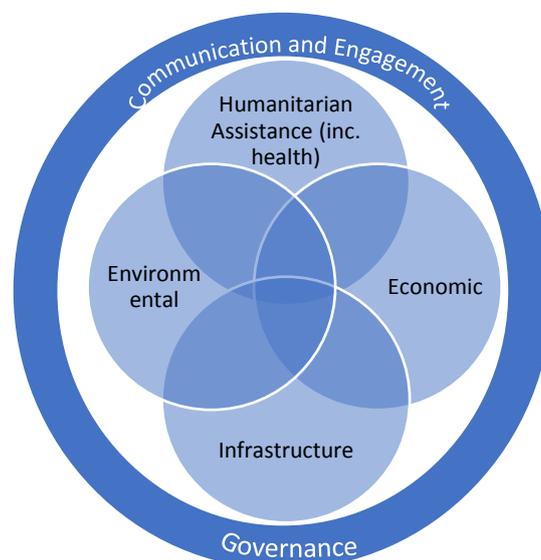
What is recovery?

In a paper written by the 'Recovery from Covid-19' team, led by Professor Duncan Shaw at the University of Manchester, recovery is defined as:

- the process of **rebuilding, restoring and rehabilitating society** following an emergency, but it is more than simply the replacement of what has been destroyed and the rehabilitation of those affected.
- **Recovery is a process** – and is gradual. The pace of recovery will depend on the residual impact of the pandemic, ongoing demands, backlogs, staff and organisational fatigue, and continuing supply difficulties. Therefore, a gradual return to a 'new' normality is to be expected in the short- and long-term.
- Recovery **aims to generate positive outcomes** to address the fragilities and opportunities that the emergency has exposed.
- Recovery **offers a wide range of opportunities** at all levels from national government to individuals and communities – environmental / cultural / technological / 'community' / partnership working / public health & healthy living.
- Achieving this 'new normality' is a **complex social and developmental process** rather than just a remedial process.

What do we need to consider in our recovery strategy?

This document follows the guidance of Prof. Shaw's team, using generic categories to capture the key issues. The framework of humanitarian assistance, economic, infrastructure and environmental, supported by key enablers (governance and communication) is used to this end.



Recovery Plan

Humanitarian Assistance

1. Keep Burnley Safe! Success in managing local infection rates and avoiding local lockdowns will be key factors in both saving lives and Burnley's economic recovery. We will work with businesses, local people and police to make sure people see, hear and apply rules to keep us safe.

Action	When	Owned by
Prioritise environmental health resources on supporting the implementation of government guidance on covid secure environments	Underway	Chief Operating Officer
Ensure intelligence on local outbreaks is shared and rapid action taken as part of local track and trace response	Underway	Chief Executive

2. We will support and safeguard high-risk populations, including elderly people, BAME people and care home residents. We will respond to the extra challenges faced by women and young people, including their mental health.

Action	When	Owned by
Work with local partners to ensure the district's share of the DEFRA emergency assistance grant is distributed to those most in need of support	September 20	Head of Policy and Engagement
Provide a grant of £10k to the Community Kitchen, to help it feed our most vulnerable residents	September 20	Chief Executive
Provide a grant of £10k to the Community Foundation for Lancashire, to support its efforts to bring in externally funded support for Burnley's most vulnerable residents. The Foundation allocated over £140k to community organisations in the borough during the lockdown	September 20	Chief Executive
Retain the capability of Burnley Together to help shield clinically vulnerable individuals in case of any future lockdown	Ongoing	Calico/Chief Operating Officer
Support any future targeted vaccination response, to protect those most at risk	TBC	Head of Policy and Engagement
Through Burnley Together, establish a joined-up, personalised service that supports residents to get a job, gain new skills, and connect with social activities for improved well-being. The council will commit £30k to the project	Ongoing	Head of Economy and Growth, Head of Policy and Engagement, Calico
Deliver a new plan to fast-track accommodation for the homeless, with root causes of homelessness addressed	Ongoing	Head of Housing and Development
Delivery of the new ESOL project	Ongoing	Head of Policy and Engagement
Continue the youth mental health project and assess results of the project	Ongoing	Head of Policy and Engagement
Promptly pay hardship funding and promote the use of Discretionary Housing Payments	Ongoing	Chief Operating Officer/Liberata
Promote debt management services and signpost to appropriate government support and benefit schemes. Review the council's debt recovery process	Ongoing	Chief Operating Officer/Liberata
Work with our partners to ensure continuous	Ongoing	Head of Housing and

improvement in the disabled facilities grant process		Development
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- We will safeguard and support the Council's employees; promoting public awareness of their role and commitment during the pandemic.

Action	When	Owned by
Thorough risk assessment and implementation of covid secure practices, to protect staff at work	Completed	Chief Operating Officer
Ensure our organisational development strategy and culture supports effective home working	Ongoing	Chief Operating Officer
Regular health and wellbeing news during lockdown	Ongoing	HR
Regular updates from the Chief Executive	Ongoing	Chief Executive
Team Awards	By Dec 20	Head of Policy and Engagement

- Community groups throughout Burnley have responded to the COVID crisis, supporting vulnerable people and helping us all to cope. We should celebrate their contribution and work with them to continue to sense of shared responsibility and engagement amongst local people.

What we will do	When	Owned by
Create a social media campaign to celebrate actions by all sections of the community during the crisis, that promote shared identity and social cohesion	Ongoing	Head of Policy and Engagement
Maintain budget commitment to CVS and CAB until 2022, building on the new volunteer base	February 2020	Council Executive

- COVID has increased inequality for many groups in the UK including health inequality. Burnley will record the effects on our people and do all we can to reduce the impact of rising inequality, including addressing the social determinants of health.

Action	When	Owned by
Support the Burnley Health and Wellbeing partnership to address the wider determinants of health	Ongoing	Burnley's Primary Care Networks / Head of Policy and Engagement
Deliver <i>Together an Active Future</i>	Ongoing	Health and wellbeing partnership
Deliver <i>Burnley Active Families</i>	Ongoing	Burnley Leisure / Action for Children
Support Burnley Leisure Trust to deliver quality community sport and leisure	Ongoing	Chief Operating Officer
Use data to inform council and community hub priorities	Ongoing	Head of Policy and Engagement/partners
Support the census, and use findings to inform local, regional and national decision making	Ongoing	Head of Policy and Engagement

Economic

6. Help Burnley back to work! We will engage with manufacturing businesses and industry bodies about the implications of the pandemic and Brexit including the effects on demand for their products; supply-chains, delays and costs; tariffs; changing transaction costs; employment and labour market changes; and their responses. We will identify needs and opportunities for support and investment. We will help small businesses to work together and with us to enable them to survive and prosper.

Action	When	Owned by
New covid economic recovery strategy	Ongoing	Head of Economy and Growth
Deliver on our commitment to spend more of the council's budget locally and encourage partners to do the same	Ongoing	Chief Executive

Infrastructure

7. Big changes are already taking place in how people shop and where many of them work. The pandemic has accelerated these changes. We shall plan for the future of our town and local centres, working with shop-owners and businesses.

Action	When	Owned by
We will continue to deliver a cloud first digital strategy to help achieve business continuity and remote working	Ongoing	Head of Policy and Engagement
We will improve our digital services so that residents can easily access services 24/7 from home	Ongoing	Head of Policy and Engagement/Streetscene Services Manager/ Liberata
We will influence partners, so that the borough's data infrastructure continues to improve	Ongoing	Head of Economy and Growth
Work with partners in the VCFS to increase digital inclusion	Through 2021	Head of Policy and Engagement

Environmental

8. We will build on the opportunities created by COVID to build a greener future, and we will encourage more residents to benefit from our beautiful parks and green spaces

Action	When	Owned by
We will make our green spaces accessible and continue to improve our playgrounds, while promoting social distancing.	Complete	Head of Green Spaces and Amenities
We will encourage staff to work from home where possible, thereby saving on car journeys	Ongoing	Chief Executive

Communication and engagement

9. We will form an Economic Recovery Board with local partners, and will work with educational bodies, and government bodies to plan for longer-term structural change in the Burnley economy and to develop strategies for business and jobs, including greening the local economy, tackling climate change and helping everyone to acquire new skills, particularly younger people so they can face a confident and successful future.

Action	When	Owned by
Establish an Economic Recovery Board	By end of 20	Head of Economy and Growth
Update the Community Strategy	By Feb 21	Head of Policy and Engagement
Update the Aspiration Strategy	By Feb 21	Head of Policy and Engagement

10. Throughout this process, we shall communicate with the people of Burnley so they know what's happening, what their council is doing and what they can do to help.

What we will do	When	Owned by
Regular promotion of key safety messages through council communications, using social media to target different audiences in the borough	Underway	Head of Policy and Engagement
Video campaign with Exec members	Underway	Head of Policy and Engagement

Governance

11. We will build on the Burnley Together Hub to meet the challenges faced today by Burnley people including unemployment, debt management, domestic abuse, social isolation, discrimination and depression. We shall bring together agencies to continue to co-ordinate responses, including community groups and the voluntary sector.

What we will do	When	Owned by
Prepare a plan to resource the Hub	Ongoing	Chief Operating Officer/Calico
Establish a new partnership structure to oversee the development of the Hub	By September	Chief Operating Officer